

Web3.0 Bootcamp

10 & 11 Dec 2022

08:30am - 12:00pm (GMT+8)

Virtual

Zoom

[Click here to Register >](#)



Organised by



Co-organised by



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Discord



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Welcome

Thanks for your interest in Moledao's Second Web 3.0 Bootcamp. You can find all the information about Web 3.0 Bootcamp here.

Great ideas need collision for innovation, and successful entrepreneurship needs training! In order for entrepreneurs to better understand the market, investors, and make basic preparations for starting a business, Moledao has launched this Web 3.0 Bootcamp to help them out.

In the fast-paced industry like the Web 3.0 space, Moledao is creating a platform in the Web3.0 Bootcamp for our friends who are enthusiastic about entrepreneurship to learn in a more conducive environment.

Web 3.0 Bootcamp key takeaways

- Learn about the underlying logic and essence of Web 3.0 entrepreneurship from Web 3.0 practitioners
 - Secure your next funding by learning what investors are looking for
 - Improve your project / business model and pitching capabilities

Exclusive bonus for all Web 3.0 Bootcamp participants

- Moledao's POAP
- Certificate of finishing the Bootcamp, designed by ContentFi and Moledao
 - Top 4 Performers

Course Introduction

There are four courses in total, divided into pure sharing courses (2) and practical exercises (2)

1. Entrepreneur's Perspective Back to the Essence of Startup-essence

- How to run a startup in bear market without funding
- The foundation of the startup
 - Understanding critical assumptions
 - Assumption driven startup
 - How to validate your startup with minimal cost
- The complete thinking framework
 - Value and growth
 - Lean startup canvas
 - The ultimate 5 steps to succeed: requirements, solutions, business model, growth and barrier

2. Entrepreneur training

3. Investor's Perspective Back to the Essence of Startup-essence

- How to design token economics
- Equity vs Token vs Hybrid fund raising model
- What is crypto-native and what is not? Essences of Web3 by juxtaposing it against Web2
- What should entrepreneurs prepare during a roadshow?

4. Practice



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Mentor Introduction



Hayden

Founder, **ConentFi**

 twitter.com/darkflamemaster

Founder of ConentFi, 1st place prize winner of Polkadot Hackathon 2021 (APAC), core developer and product owner at Automata Network, senior software engineer and top code contributor at Zilliqa. Entered blockchain industry in 2018, engaged in architecture design and technology development in various fields of public chain, DeFi, DAO and NFT, solid decentralization believer and practitioner.

ConentFi is a web3 early-stage startup based in Singapore that provides monetization infra for IPs and creators. We aim to free and empower content ownership with IP fragmentation, revenue sharing, on-chain IP, etc.

<https://contentfi.net>

twitter.com/0xContentFi



Darius

Head of SEA, **Polkastarter**

 twitter.com/dariuskohsg

Darius is experienced in private equity/venture capital, quantitative research and high frequency trading with a demonstrated history of working in both the TradFi and DeFi domains. He also advises on token economics design, blockchain architecture, strategy planning and DeFi trading system design.

Started in 2020, **Polkastarter** is a multichain launchpad that has already empowered over 100 startups to raise capital from +80,000 investors. Today, Polkastarter has four key verticals: the launchpad, accelerators; hubs; and content & events to assist projects from all stages to build from 0 to 1.

www.polkastarter.com



Neil HAN

Founder & CEO, **Reddio.com**, Angel Investor, **AngelSchool**

 twitter.com/NeilHAN1984

Neil has 15 years experience of doing sales, presales, post sales, and building partner ecosystems. He is the founder at Reddio.com and was APAC GM at PingCAP and 3rd employee for Twilio APAC.

With Angel School, Neil is also an active Angel Investor, and has angel investments in fast-growing US SaaS companies, like mynurse.ai, mileauto.com and growrk.com, etc.

Backed by Tiger Cub Fund, Arena Holdings, and Paradigm, **Reddio** is a technology company that builds infrastructure for the blockchain, to help developers adopt blockchain technologies with the world first easy-to-use layer2 zkRollup Agnostic APIs to build cross platform applications with low gas fee and high scalability

www.reddio.com



James

Investment Advisor, **Moledao**

 twitter.com/nothinglezz

James is a validated crypto expert with a focus on the Japanese and Greater Chinese crypto markets with accumulated extensive experience in both marketing and venture capital investment. Currently he advises and incubates a few Japanese projects, spanning various verticals including GameFi as a Service, entertainment, payments, etc.

Moledao is a community to connect and develop budding entrepreneurs, facilitating collaborative efforts towards building the Web 3 ecosystem

www.twitter.com/moledao_io



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Timeline

This Bootcamp mainly serves the entrepreneurial projects of the Demo Day. Here is the timeline of Demo Day and Bootcamp.

Demo Day

	Duration	Start ^(GMT+8)	End ^(GMT+8)
Registration, Submission & Talent Matching	24 days	07 Nov 2022 00:00	30 Nov 2022 23:59
Shortlisting	7 days	01 Dec 2022 00:00	07 Dec 2022 23:59
MoleStarters' Pitching Day	2.5 hours	14 Dec 2022 15:00	14 Dec 2022 17:30
MoleUnicons' Pitching Day	2.5 hours	15 Dec 2022 21:30	15 Dec 2022 23:59

Web3.0 Bootcamp

	Duration	Start ^(GMT+8)	End ^(GMT+8)
Registration & Payment Period	18 days	21 Nov 2022 00:00	8 Dec 2022 23:59
Bootcamp Day 1	Half day	10 Dec 2022 8:30	10 Dec 2022 12:00
Bootcamp Day 2	Half day	11 Dec 2022 8:30	11 Dec 2022 12:00



Agenda

Web3 Bootcamp Day 1

10 Dec 2022

08:30 AM~12:00 PM (GMT+8)

8:30 - 8:40	BootCamp Opening Ceremony Member Involved: Host - Yami
8:40 - 8:50	Icebreaker Member Involved: Team Leader
8:50 - 9:20	Back to the essence of startup-essence (Entrepreneur's Perspective) Member Involved: Entrepreneur mentor 01
9:20 - 10:20	Entrepreneur Training Member Involved: All
10:20 - 10:30	Break
10:30 - 11:00	Back to the essence of startup-essence (Entrepreneur's Perspective) Member Involved: Entrepreneur mentor 02
11:00 - 12:00	Entrepreneur Training Member Involved: All

Web3 Bootcamp Day 2

11 Dec 2022

08:30 AM~12:00 PM (GMT+8)

8:30 - 9:00	Back to the essence of startup-essence (Investor's Perspective) Member Involved: Investment mentor 01
9:00 - 10:00	Pitching practice Member Involved: All
10:00 - 10:10	Break
10:10 - 10:40	Back to the essence of startup-essence (Investor's Perspective) Member Involved: Investment mentor 02
10:40 - 11:40	Pitching practice Member Involved: All
11:40 - 11:50	ContentFi & Moledao Pitching Member Involved: ContentFi & Moledao
11:50 - 12:00	Closing ceremony Member Involved: Host



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Registration Details

Who is Bootcamp for?

Anyone with an entrepreneurial background. This includes if:

1. You have already started a project / own a business
2. You are in the process of starting a project / business
3. You plan to start a project / business, but are unsure where or how to start

If you have previously participated in any Hackathon or Demo Day on behalf of your startup project, the approval rate will be higher.

Bootcamp Cost

Projects that were shortlisted in Demo Day: Free

1. If you are a participant in Moledao's Pitching Day, you will be able to join for free (up to three members per project)
2. If there are more than three members joining, a registration fee of SGD 99 is required per extra member.

Non-Participants of Demo Day: Registration fee of SGD 99 per participant

1. If you did not participate as a shortlisted project in our Demo Day, there would be a registration fee of SGD 99 per participant.
2. Payment will need to be made during the payment period, if not your registration will be voided.

Payment Channel

The payment channel will be opened on 21 Nov and closed on 08 Dec.

Please make the payment of SGD 99 to our bank account as below:

Bank Account Number: **072-636548-4**

Bank Name: **DBS Bank**

SWIFT Code: **DBSSSGSG**

Account Name: **Moledao Pte Ltd**

UEN Paynow: **202128711E**

Please indicate the invoice number in the payment reference.

We will appreciate the payment to be made upon the receipt of this invoice by the 8th of December 2022

A separate confirmation email will be sent upon receipt of payment with the zoom link invite.

Failure to make payment will result in losing your spot for Bootcamp.

How to Sign Up

Register your interest here: <https://forms.gle/SVJK5Txy5fEVvzBT8>

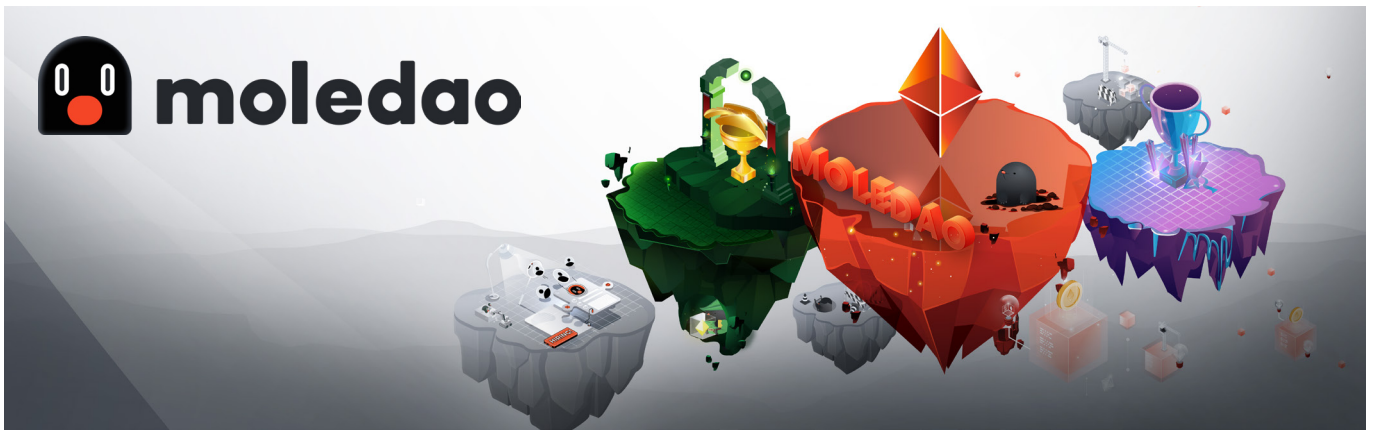
Meanwhile, please feel free to reach out to us via [Discord](#) if you have any questions. We're more than happy to assist you!



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Organizer introduction:



Moledao believes that all individuals have the right to be empowered and have their potential realised and maximised. Having a lack of connections and resources should not stop anyone from realising their aspirations. In so doing, we can benefit the blockchain space.

All blockchain enthusiasts can learn about the latest developments in the industry at Moledao. With the help of experienced pioneers and innovators, we hope to build a community to connect and develop budding entrepreneurs in this space, facilitating collaborative efforts towards building the Web 3 ecosystem.

We aim to: **BUIDL, GROW, and Empower.**

BUIDL | building a blockchain community

Connecting global blockchain enthusiasts through hackathons, networking events, and sharing.

GROW | growing the blockchain ecosystem

Growing blockchain talent pool and quality projects with industry partnerships and collaborations.

EMPOWER | empowering blockchain enthusiasts

Empowering global blockchain talents and enthusiasts through providing blockchain resources.

Moledao Social Media Channels

Follow us on our social media to receive further updates on this Startup Camp and join our community!

Twitter https://twitter.com/moledao_io

Discord <https://discord.com/invite/5m4w49uXJg>

Telegram <https://t.me/moledao>

Co-organizer introduction:



ContentFi is a web3 community-owned startup, and we provide monetization infra for creators and IPs that aim to free and empower content ownership with IP fragmentation, revenue sharing, on-chain IP licensing, etc.

Website <https://contentfi.net/>

Twitter <https://twitter.com/0xContentFi>

Linktree <https://linktr.ee/contentfi>

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