

DEMO DAY #3



Application Period

Feb 10 - Mar 14, 2023

Pitching Date

Mar 31, 2023

Location

Virtual



Organised by



moledao.io



Discord



Twitter





Welcome

Thanks for your interest in Moledao's Third Demo Day.

Find out more about Demo Day here. Meanwhile, please feel free to reach out to us via Discord if you are facing any issues. We're more than happy to assist you!

Register and submit your project from **Feb 10 - Mar 14, 2023**

[Register & submit my project](#)

Moledao Social Media Channels

Follow us on our social media to receive further updates on this Demo Day and join our community!

Discord



Twitter



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Overview

What is Demo Day?

Demo Day is a day that refers to project showcases organized by an incubator, accelerator, or in our case, community (Moledao), whereby the founders can pitch their projects to investors & advisors in the hope of securing investment and potential mentorship.

Why Demo Day?

On top of large-scale global hackathons, smaller events, such as Demo Days, are also indispensable in developing the blockchain ecosystem. Many new Web 3.0 projects need more channels to gain access to funding, human resources, networking and other resources.

We believe that all individuals have the right to be empowered and to have their potential realised and maximised. Having a lack of connections and resources should not stop anyone from realising their aspirations. In doing so, we can benefit the blockchain space. Demo Day is one step to achieving this vision.

Check out the highlights of our Previous Demo Days here!

Medium Article

DEMO DAY #2
<https://moledao.medium.com/demo-day-2-ended-successfully-winners-announced-7ca13805222a>

DEMO DAY #1
<https://moledao.medium.com/demo-day-shortlisting-is-over-which-project-has-caught-your-eye-1002fca20746>

Youtube Video

DEMO DAY #2

- MoleStarter**
https://www.youtube.com/watch?v=Qles_A_LiU
- MoleUnicorn**
<https://www.youtube.com/watch?v=ro8Bd5pMpc>

DEMO DAY #1

- MoleStarter**
<https://www.youtube.com/watch?v=lvDbYX3854>
- MoleUnicorn**
<https://www.youtube.com/watch?v=M80vz2n9SQ>

Twitter

DEMO DAY #2

- MoleStarter Winners**
https://twitter.com/moledao_io/status/1502293454694421449?s=20&card=4EXrjgkMdo6Gz9a9ByVg
- MoleUnicorn Winners**
https://twitter.com/moledao_io/status/1504302891426860489?s=20&card=4EXrjgkMdo6Gz9a9ByVg

DEMO DAY #1

- Winners**
https://twitter.com/moledao_io/status/1474827326019935210?s=20&card=4EXrjgkMdo6Gz9a9ByVg

Demo Day Carnival
<https://mirror.xyz/0x58b290d089247420a98e20848c2c2f0971nbDv9gDk9P-jBuFb025VEmRvM7ArnyLjNm8kU>

When will Demo Day be held?



Molegather: Demo Day 3
Mar 31, 2023, Virtual

Demo Day 3 will be a public event, and we warmly welcome all startup projects and investors in Web 3.0 to participate.

How to participate?

For Projects

Register your interest and submit your project here:

<https://bit.ly/MoledaoDemoDay3Registration>



For Sponsors & Judges

If you are interested in collaborating or supporting our Demo Day through judging or sponsorships, please reach us at hello@moledao.io



For General Viewers

You can join the Demo Day online via the event's link that will be provided on the day closer to the event.



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Timeline

Event

	Duration	Start ^(GMT+8)	End ^(GMT+8)
Registration	25 days	Feb 10, 2023 12:00pm	Mar 14, 2023 11:59 pm
Shortlisting	7 days	Mar 15, 2023 12:00am	Mar 21, 2023 11:59 pm
Industry Content Week	5 days	Mar 21, 2023 12:00am	Mar 30, 2023 6:00 pm
Demo Day 3	All Day	Mar 31, 2023 09:00am	Mar 31, 2023 05:45pm



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Judging Criteria

Projects will be judged based on the following criteria on a scoring system from 0-10 points:

1. Technical Aptitude (20%)

- 0 - Project has no technical accomplishment at all, not even a GitHub link
- 5 - Project has done some technical work but lacks key features for use
- 10 - Project is very technically sound, in terms of what it set out to do, and accomplishes it with features

2. Creativity (20%)

- 0 - Project shows 0 creativity, e.g., it is an exact copy of something else
- 5 - Project shows some innovation and creativity that distinguishes itself in an interesting way for users
- 10 - Project shows extreme creativity, few, if any, other projects in the market are doing anything similar

3. Utility / Playability (20%)

- 0 - Project has very little utility, and cannot be used or played at all if fully built
- 5 - Project can be used or played to some degree, but there are some issues that limit this
- 10 - Project has a lot of useful applications or is very enjoyable as a game

4. Design (20%)

- 0 - Project has little to no design elements shown, there is not even a mockup, it is pure code
- 5 - Project shows some elements of design e.g. a simple UI, and artistic elements
- 10 - Project shows excellent design thinking in terms of the whole user flow, user experience and/or aesthetics and embodies it in the visuals

5. Presentation (20%)

- 0 - Project is poorly presented, presenters read it off a script in a monotonous voice
- 5 - Project is competently presented; presenters show the main features and goals of the project, but might be lacking in certain elements of delivery
- 10 - Project was very well presented, engages the audience as well as showcases the benefits of the project



Pitching Day Agenda

We are excited to share with you more details on Moledao's upcoming Demo Day!

Mar 31, 2023

Friday
09:00~17:30 (GMT+8)

09:15	Opening Ceremony
09:30	MoleStarter Session 1 (10min pitch + 5 min Q&A)
11:00	Break
11:15	MoleStarter Session 2 (10min pitch + 5 min Q&A)
12:45	Results Announcement for MoleStarter
13:00	Lunch
14:00	MoleUnicorn Session 1 (10min pitch + 5 min Q&A)
15:30	Break
15:45	MoleUnicorn Session 2 (10min pitch + 5 min Q&A)
17:15	Results Announcement for MoleUnicorn
17:30	Closing Ceremony

**The event schedule may be subject to change with prior notice.*



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General FAQs

1. What type of projects can sign up for Demo Day?

We welcome developers and non-developers, of all skill types and levels. All you need to do is sign up for our Demo Day if you have started building your project. If you don't have a full team to start the project, don't worry. There will be a streamlined team formation process to help you find talent to join your project team. We are open to all developers, new and existing, into our ecosystem!

2. How can I participate?

You may register for the Demo Day using this link: <https://bit.ly/MoledaoDemoDay3Registration>

3. Is there a cost to participate in the Demo Day?

This Demo Day is 100% free for all attendees.

4. I am based outside of Singapore, can I still participate in Demo Day?

Yes. Demo Day will be held online and it's a global event.

5. How many people can be on the team?

There is no restriction on the number of team members. You can team up with software developers and talent from any country, or with any type of experience! Join our Discord to find your fellow teammates. This is where you can introduce yourself with your skills and experience and describe what kind of project you are building.

6. What are the criteria for MoleStarter Projects

- Projects founded for less than 6 months AND
- Projects that have not received any funding, or have less than \$100,000 USD in funding either through a token launch or private investments, etc

7. What are the criteria for MoleUnicorn Projects

- Projects founded for at least 6 months OR
- Projects have received funding of at least \$100,000 USD through token launch, NFT sales, private investments, etc.

8. What languages can be used

- All submission documents must be written in English
- Pitching in English is mandatory



About Moledao

We believe that all individuals have the right to be empowered and have their potential realised and maximised. Having a lack of connections and resources should not stop anyone from realising their aspirations. In so doing, we can benefit the blockchain space.

All blockchain enthusiasts can learn about the latest developments in the industry at Moledao. With the help of experienced pioneers and innovators, we hope to build a community to connect and develop budding entrepreneurs in this space, facilitating collaborative efforts towards building the Web 3 ecosystem.

We aim to: BUIDL, GROW, and Empower.

BUIDL-ing a blockchain community

Connecting global blockchain enthusiasts through hackathons, networking events, and sharing.

GROW-ing the blockchain ecosystem

Growing blockchain talent pool and quality projects with industry partnerships and collaborations.

EMPOWER-ing blockchain enthusiasts

Empowering global blockchain talents and enthusiasts through providing blockchain resources.



Moledao Social Media Channels

Follow us on our social media to receive further updates on this Startup Camp and join our community!

Twitter https://twitter.com/moledao_io

Discord <https://discord.gg/khR98dRPum>

Telegram <https://t.me/moledao>